

## Everything You Needed to Know About LBS PERKS & PLUSSES

### 1. What is LBS Perks and Plusses Loyalty Program?

LBS Bina Loyalty Programme designed to reward customers who have purchased property(ies) from LBS Bina Group Berhad commencing from Sale and Purchase Agreement (SPA) signed date of 1 January 1998 onwards.

Perks and Plusses Loyalty Program is a cardless loyalty programme that rewards our Purchasers with endless privileges for shopping & dining. For more details, kindly refer to <https://rewards.lbs.com.my/>

### 2. Who is eligible for the LBS Loyalty Program?

Open to ALL our Purchasers that bought LBS & MGB projects.

### 3. How do I apply to become a member of LBS Perks & Plusses?

As long as you are the owner of any LBS & MGB projects, simply register at our loyalty program website <https://rewards.lbs.com.my/>

### 4. Is joint owner eligible to register LBS Loyalty Program?

Each unit is entitled for One (1) membership only. If the unit is more than One (1) name, only 1 person eligible to register.

### 5. Why I cannot login after registration?

Verification is required by the system administrator. Kindly allow us at least 3-working days to approve your registration. Upon completion of verification, an email notification will be sent out.

### 6. My registration is rejected by system administrator. Why?

If unable to register and/or registration is unsuccessful, kindly email us at [crm@lbs.com.my](mailto:crm@lbs.com.my) for assistance.

### 7. Is there any membership fee?

Membership is FREE and NO fee required.

**8. Is membership transferable?**

Membership in the LBS Loyalty Program is non-transferable, and the benefits provided are only available to the Member.

**9. How long will this LBS Loyalty Program last?**

LBS Loyalty Program is a lifetime program as long as you are the Purchaser of any LBS & MGB projects.

**10. How do I enjoy the benefits?**

Visit our LBS loyalty program website, <https://rewards.lbs.com.my/>

**11. What are the Brand that associated with LBS Loyalty Program?**

LBS collaborates with numerous partners, and the brand partners change on a regular basis. Our loyalty team is continually on the lookout for new brand connections. Stay tuned for exciting updates and follow us on Facebook, Instagram, and Tik Tok.

**12. If I disposed of my unit, am i still eligible to register LBS Loyalty Program?**

Yes, still eligible.

**13. Will Group notify me if there is any event coming soon and how do i receive such notification?**

We shall be constantly updating our reward website as well as the social media. As such, stay tuned and follow us on Facebook, Instagram and Tik Tok for more exciting announcement!

**14. Who can I contact if I have any enquiries on LBS Loyalty Program?**

Click the support button on our website, <https://rewards.lbs.com.my/> or use the link to chat with our customer service on WhatsApp. It's that easy!

**15. Are we eligible if we purchased the property from another homeowner?**

No. A sub-sale purchaser will not be eligible for any LBS Perks & Plusses benefits

## OUR ESTEEMED PARTNERS

No	Partner(s)	How to redeem
1	Watsons Malaysia	<ol style="list-style-type: none"> <li>1. This offer is valid for LBS Perks &amp; Plusses members only.</li> <li>2. Login into LBS website <a href="https://rewards.lbs.com.my">https://rewards.lbs.com.my</a> and visit Watsons page.</li> <li>3. Member need to fill up the form in order to receive gift code from LBS Bina.</li> <li>4. Validation will take approximately 2 working days from Admin</li> <li>5. LBS will email the Watsons gift code via registered email. (Example: 21f63229-cd4e-4df2-ab2f-a432333bc74f)</li> <li>6. Open 100/month (First Come First Serve basis)</li> </ol>
2	Zus Coffee	<ol style="list-style-type: none"> <li>1. This offer is valid for LBS Perks &amp; Plusses members only.</li> <li>2. Login into LBS website <a href="https://rewards.lbs.com.my">https://rewards.lbs.com.my</a> and visit Zus Coffee page.</li> <li>3. Get the gift code from the Zus Coffee page.</li> </ol> <p><b>How To Redeem:</b></p> <ul style="list-style-type: none"> <li>▪ Download ZUS Coffee App &amp; Sign Up for an account.</li> <li>▪ Select Pickup from nearest outlets.</li> <li>▪ Add any drink to cart.</li> <li>▪ Insert voucher code ZUSLBS10 at checkout</li> <li>▪ (First time app users can use BUY1FREE1 voucher code)</li> <li>▪ Make payment.</li> <li>▪ Enjoy your drinks!</li> </ul> <p><b>** Promo Period: 1st September 2023 - 31st December 2023</b></p>
3	LifeCare	<ol style="list-style-type: none"> <li>1. This offer is valid for LBS Perks &amp; Plusses members only.</li> <li>2. All transactions need to go through Partner website directly. Click &lt;Visit Now&gt; and explore the package offer from LifeCare</li> </ol>
4	Columbia Asia Hospital	<ol style="list-style-type: none"> <li>1. This offer is valid for LBS Perks &amp; Plusses members only</li> <li>2. LBS Perks &amp; Plusses members need to click respective Columbia Asia Hospital branch to call and set appointment.</li> <li>3. LBS vCard must be presented during payment.</li> <li>4. LBS purchasers are required to present an identification card (IC) for verification purposes</li> </ol>
5	Watsons Malaysia	<ol style="list-style-type: none"> <li>1. This offer is valid for LBS Perks &amp; Plusses members only</li> <li>2. Applicable in Watsons MY App / <a href="http://watsons.com.my">http://watsons.com.my</a> only</li> <li>3. Valid with a minimum purchase of RM50 in a single transaction.</li> <li>4. The promo code can only be used <b>ONE</b> time only.</li> <li>5. Click &lt;Redeem Now&gt; and fill up the form to redeem the promo code. LBS admin will share the promo code within 24-hours (business day)</li> <li>6. Offer valid until 31 August 2024.</li> </ol>

Please do not hesitate to reach CRM unit at [crm@lbs.com.my](mailto:crm@lbs.com.my) if you have any further queries

Thank you.

## PRIVACY POLICY

**1) Are there any privacy protection measures for my personal information submitted online?**

All personal data submitted will be kept highly confidential secured. Your contact information will be used by solely by LBS Bina for promotional purposes only.

**2) May I share my LBS vCard with others for member benefits?**

We do not encourage sharing of your LBS vCard to prevent cases of misappropriation of use.